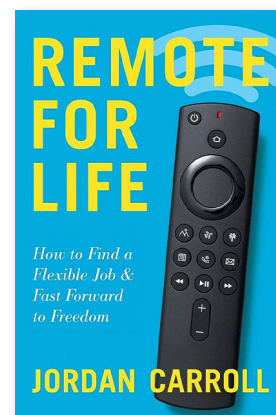


Remote for Life

How to Find a Flexible Job and Fast Forward to Freedom

by **Jordan Carroll**



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THE SUMMARY IN BRIEF

We all have a vague idea of the ideal life of freedom we want to create for ourselves. At the same time, most of us are also tied to a job that restricts us from even thinking about it. But what if you could free yourself from the geographic and financial barriers that restrict you from achieving your ideal life while consistently climbing your career ladder?

The book *Remote for Life: How to Find a Flexible Job and Fast Forward to Freedom*, answers this very question by helping you grab your own metaphorical “remote control.” It unravels the realities of remote work, discusses the importance of creating your own vision, and helps you craft the mindset of succeeding at remote work.

Having lived (and currently living) the digital life himself, Jordan Carroll empowers readers to gain more freedom and live the life they’ve always imagined. From putting your priorities at the forefront to networking smartly – he equips you with the tools and strategies you need to land your dream remote job.

IN THIS SUMMARY, YOU WILL LEARN:

- About the benefits and challenges of a remote job.
- How to determine the type of remote job you want.
- How to search, find, and get hired by a remote company.
- How to live and work abroad.

Introduction

The remote revolution is officially here, which creates both challenges and opportunities for you, depending on how you look at it. The opportunity? More companies than ever are offering remote positions. The challenge? More people than ever want to work remotely, creating absurd levels of competition for even basic work-from-home jobs.

On your journey to seeking a remote job, you might have faced your own set of challenges. But the reality is, being good at your job and being good at the job search are two different skill sets. You may be good at your job but are you just as good at searching for your next work adventure?

My goal is to help you create a system for searching, finding, and getting hired by remote companies as well as to identify the types of remote companies that will allow you to live your ideal lifestyle.

Mute the Noise: Debunking Remote Work Misconceptions

The remote revolution is still met with skepticism and doubt by many but it's clearly here to stay. The reality is, companies who are shrugging off remote work will be the ones struggling to retain talent. The best employees will demand flexibility and they'll go wherever they feel valued and trusted.

With remote work, businesses can draw from a much wider pool of talent, and their options are no longer limited to those living within commuting distance. Companies have different remote work policies based on factors like tax laws, regulations, location of incorporation, leadership experience, and more. The different types of remote work models include:

- All Remote Model where everyone works remotely, 100% of the time.
- Remote First Model where companies encourage remote work even if they have offices.
- Remote Okay/Friendly Model where companies offer remote work as a choice but don't necessarily have the infrastructure to promote a great remote work culture.
- Hybrid-Remote Model which is a combination of in-office and remote work.

Remote work is available for all kinds of people across a wide array of industries. This includes being a remote employee, freelancer, business owner, and digital nomad.

As long as you're willing to put in the work, a legitimate well-paying remote job is a possibility for you. Remember, remote work isn't necessarily a solution but a tool to help you create the life you want.

Use the Channel Guide: Know Your Options

Remote work gives you the opportunity to design the lifestyle you desire. It throws off the shackles of geographic locations and allows you to either work from the comfort of your home or from anywhere in the world. It can also help you save time and money, focus on your health, and spend more time with your family or yourself.

It is important to remember, however, that some remote jobs do have geographical restrictions. While remote work offers a plethora of perks, you need an ultra-strong self-discipline muscle to make this lifestyle work for you.

To design a solid remote life, it's important to ask yourself, "What are my motivations for wanting to work remotely?" Once you know what your ideal life looks like, visualize your ideal company. The goal here is to make your life goals, ambitions, and priorities come first before work.

Adjust Your Settings: Preparing for Remote Success

There is a learning curve to both remote work and the job search itself. You can offset this curve by making adjustments. By using your regular remote, you can improve the viewing experience by adjusting the sound setup, language, and picture resolution. Likewise, by changing the settings of your "metaphorical remote" – your mindset, your remote work setup, and your work strategies – you can become a more appealing candidate and increase your odds of success in your job search.

Build the right mindset by letting go of faulty entitlement and unrealistic expectations. Learn how to respond to discouragements and take full responsibility for your job search. Gain more confidence by gathering courage and commitment, increasing your capacity, and internalizing confident behavior.

Finally, construct a productive work environment to ensure you get your work done once you're in your chair. Your remote setup during a job search should include

essentials like a crisp audio setup, clear video quality, a dedicated workspace, an ergonomic desk and chair, and reliable connectivity.

Rewind: Use Your Past Skills and Experience to Your Advantage

The right remote job matches your skills and the vision of your ideal lifestyle. The problem is, there might be a gap between your current skills and your vision. Any job search is intimidating, and a remote position may even feel impossible. However, there's always a way to make the transition. If you know how to hit rewind, you can find experiences and skills from your past that can be transferred to a remote job. You can even develop new skills if necessary.

Start with reframing your mind. Know that reaching your vision isn't linear for everyone. Gather experiences instead of waiting around for the perfect opportunity. Build a path of stepping stones. When changing jobs there are a number of levers at play that will impact the difficulty of the transition. These include the job role, how far a company supports remote work, work culture, industry, and company size. Be thoughtful of how many of these levers you can pull when hunting for your next job.

Remember, skills are the currency you use in the remote job marketplace. While hard skills such as programming or designing are important, it is equally important to focus on soft skills. Work on your digital proficiency, emotional intelligence, self-motivation and autonomy, written communication, teamwork and collaboration, time and energy management, organization, and problem-solving skills. Finally, continue to review and upgrade your skills to get better every single day.

Crank the Volume: How to Turn Up Your Personal Brand

Let's define personal brand using a quick formula: Your Self-Image + Other's Perception x Behavior = Personal Brand.

Your self-image is how you see yourself, who you think you are, and who you want to be. Your self-image is intuitive and comes from self-awareness. Other's perception is how other people see you. If you have self-awareness, you already have some idea of how others see you. In case you don't know what they think, simply ask.

People will judge you based on what you do, not what you say, which is why your behavior is the multiplier in the personal brand equation. Remember, how you act online should be akin to how you act in person. The closer you align the two, the more your values and personality will shine through. This doesn't mean oversharing, but it means understanding that potential employers can see a record of your activity – posts, comments, and even likes.

Be authentic and design your personal image to ensure you are appealing to potential employers. Showcase your talent and value. Keep cultivating your self-image, others' perception, and your behavior to reflect who you really want to be.

Use video content, a personal website, blogs, social media posts, LinkedIn, and public speaking to make your uniqueness shine in the eyes of the recruiter.

Explore the Menu: Know How to Find Legit Remote Jobs

There are several ways to find the right remote job opportunities in a creative yet efficient way. When starting your job search, take the focus away from job boards and shift it to companies to minimize the chances of taking the wrong job.

Make a list of the companies you want to target based on the type of job you're qualified for and the geographical freedom you want. If you do feel the need for using job boards, use them carefully. The goal here is to aim for quality rather than quantity. Always remember your priorities. These would include the industry, job role, the freedom to travel, money, the variety you need in your experience, and the company culture. Once you get your priorities right, filter your search based on them.

Learn to smell a scam when you see one. Some of the most common signs of a scam include "work from home" highlighted as the main part of the title, something that sounds too good to be true, a lack of information, and opportunities that pop out from vague posts in an internet group or forum.

On-Demand: Networking is the Shortcut to What You Want

Networking is your solution to any challenge. Need more clients? Network better. Looking for a friend or a significant other? Network better. Want more job opportunities? Network better. Your ability to interact with others and navi-

gate social dynamics with emotional intelligence is often the best indicator of life success, happiness, and fulfillment.

The goal of networking is to identify and build relationships with the kind of people who either do what you do or hire people who do what you do. Networking helps show decision-makers you're competent, creative, and persistent. It helps you position yourself as the only option in the company's mind.

The easiest formula for networking success is – (Intention + Value) x Consistency = Results. Having pure intention sets the tone. Your value determines whether others see you as an asset or not. Consistency becomes the multiplier for your progress and the most important way to compound your network's growth. Use texts, WhatsApp, Facebook, Instagram, LinkedIn, and Email to constantly work on and succeed at your networking skills.

Change the Channel: Optionality Through Freelance Work

For many people wanting to join the remote workforce without necessarily quitting their jobs, freelancing can be a great bridge. The goal here is to gather enough skills, experience, and network before quitting the traditional job. Freelancers can also work on a variety of different and interesting projects instead of being locked into an organization.

When looking for freelance gigs, it's important to learn or build on a specific skill you have. Turn this skill into a service, gather your work samples or portfolio, optimize your profile, send custom proposals, messages, or cover letters to potential clients, and stay active in the community you serve.

Ideally, you can reach a point as a freelancer where you set up your profiles or a website and clients come to you. Until then, be ready to put in the legwork to get your first gigs.

Press Enter: The Application Process That Puts You in the Game

Knowing what not to do is important when sending out applications. Be realistic when evaluating your candidacy for a job without over-qualifying or under-qualifying yourself.

Focus on quality over quantity by finding jobs based on your priorities and customizing your application for each

shortlisted position. Don't overemphasize remote work because it can make employers think remote work is the only reason you want to join them.

Perform comprehensive research before knocking at a company's door. Always send customized cover letters and maintain a decent online persona. Build a solid and customizable "application package" of your resume, cover letter, video application, and value assets. Once you submit your application online, the ideal situation would be to send all these materials directly by email to the hiring manager as well to let them know you've applied.

Hit Info: Preparing for Interviews

When preparing for the interview, review the job listing and description, do your research on the company and the interviewer, and review your application package. This will quip you with knowledge and confidence when that interview call finally arrives.

Create powerful stories by combining their exact words and your unique metrics and experiences to list your achievements that align with the company's requirements. Finally, never hesitate to follow up and remind the hiring manager of your presence if you don't receive a response within a week.

Search and Select: Living and Working Abroad

The different ways to work remotely abroad include being:

- Digital Tourists who can't take time off work, so they combine both vacation and work.
- Digital Backpackers who move location frequently (once in every one to three weeks), travel on a budget and require great flexibility in their work schedule.
- Digital Slowmads who want to experience the world instead of just seeing it and choose to stay in a single location for one to six months.
- Digital Expats who live for long-term in another country, becoming fully immersed in the local culture and community. More and more countries today are offering digital nomad visas to attract remote workers.

Regardless of the way you live and work abroad, always remember to deploy the hard work and discipline to achieve the lifestyle you want.

Conclusion

If you know how to handle your own “remote control” the benefits of this work lifestyle are endless.

With remote work, you save a ton of time that would otherwise get wasted in commuting to and from work. It also helps improve health because, with more time, you can make fitness and nutrition a priority. Those working in remote jobs also get the opportunity to spend quality time with their family every day instead of just on weekends.

With all its perks, remote work comes with its own challenges. When designing your life, it’s important to be realistic about the challenges you’ll face. Remote work demands self-discipline and if you don’t know how to build your discipline muscle, remote work will be miserable for you.

Now that you know which buttons to press to land a remote job, it’s time to get kickstart your journey. Start putting in the work today to make your dreams a reality tomorrow.



Jordan Carroll, the Remote Job Coach, creates content, courses, and coaching programs to help job seekers land legitimate remote jobs for more freedom and flexibility in their lives. He also helps remote-first companies secure targeted traffic to their opportunities, hire top-tier remote professionals, and synonymize their culture with the evolving remote work industry. Jordan has worked remotely since 2013 in a variety of industries and companies, from small and midsize startups to a Fortune 50 firm. Thousands of high-performing remote job seekers throughout the world have used Jordan’s methodologies to find success in their remote job searches.

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